

ROE Visual is Gearing up for NAB Show 2022 in Partnership with disguise

Showcasing the Latest LED Technology

Chatsworth, USA (April 2022) – [NAB Show 2022](#) will kick off in Las Vegas, NV in less than a month, bringing together professionals and industry leaders in the broadcast field and beyond. Despite delays and cancellations over the last two years, the show is set to take place on April 23-27, 2022 at the Las Vegas Convention Center. This year, ROE Visual will be presenting visitors with the latest LED products and innovations in partnership with [disguise](#).

As an influential exhibition in the media, entertainment, and technology industries, NAB Show continues to attract professionals looking to create superior audio and visual experiences. For ROE Visual, the show is regarded as a preferred platform to connect with these audiences, meeting them where their interests lie.

Powered by disguise, ROE Visual will showcase LED products tailored to broadcast and film applications in the exhibition hall at **Booth C5632**. Bringing these new technologies to the NAB Show, ROE intends to visualize the added value from LED products in specific markets and how they optimally meet the growing need for creative content production. They will do so with the support from disguise, who brings ambitious xR projects to life via their ecosystem of hardware and software offerings.

“We treasure every face-to-face experience with our friends through impactful platforms like NAB Show. Our team focuses on providing something impactful for customers, forging a connection with them to discover their real demands.” states Frank Montero, Managing Director of ROE Visual US. “We look forward to engaging with attendees to discuss any questions, LED projects, or product information they may be curious about.”

“We are excited to be at the NAB Show in collaboration with ROE. There is a growing demand for xR technology and we want to work with industry leaders like ROE to raise awareness and educate the market about how it can benefit productions of any size and complexity,” says disguise’s VP of Broadcast Phil Ventre.

Products on Display at NAB Show 2022:

Opal LED Platform: [Opal](#) is a new product series for AV Integration, aiming to provide designers and clients with a creative and versatile LED platform that accommodates indoor and outdoor applications. Opal delivers a stunning visual display that feeds the desire to create, facilitating imaginative and extraordinary designs.

Graphite: This thin but sturdy LED panel is ideal for creating indoor LED walls and ceilings. Graphite delivers a lightweight and easy-to-build LED solution without compromising on performance.

Black Pearl BP2V2: The [BP2V2](#) offers the trusted performance of the Black Pearl BP2 in an updated version with high-speed components and true-to-content color representation. These modifications result in the identical, perfect on-camera performance as the BP2, but with a more streamlined setup and handling. Its in-camera performance is unrivaled, making it ideal for film applications.

Black Marble BM4: The Red Dot award-winning [Black Marble LED floor panel](#) brings creativity to your feet. Available with a high-contrast glass, matte, or mirror finish, these floor panels are suited for a wide range of creative uses. Such possibilities include broadcast, live events, hospitality, xR stages, and many more.

We'd love to meet you at the Las Vegas Convention Center! Feel free to drop by to grab a coffee and talk with our team.

Join ROE Visual at Booth C5632

VIP code: LV6562

[Register Here](#)